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ARIZONA SPORTS HALL OF FAME INDUCTION CEREMONY RAISES \$38,000

(PHOENIX) – The Phoenix Regional Sports Commission announced today that the 40th annual Arizona Sports Hall of Fame Induction Ceremony raised \$38,000 to benefit the Sports Commission’s three main focus areas: recruit events to Phoenix to drive tourism, promote existing sports events and teams, and support youth sports programs.

Nearly 500 people were in attendance to honor the 2010 inductees, which included competitive horse racing trainer Bob Baffert, former NBA player Sean Elliott, women’s softball pioneer Billie Harris, PGA tour golfer Billy Mayfair and former University of Arizona men’s basketball coach Lute Olson.

The Arizona Sports Hall of Fame honors athletes, coaches and administrators who have made significant contributions to Arizona sports. Founded in 1957 by the Phoenix Press Box Association, the association held 36 induction ceremonies before ceasing operations in 1991. The Sports Commission assumed custodianship of the Hall of Fame and held inductions in 1999, 2001 and 2002. The Sports Commission re-launched the Hall of Fame in 2009 as its sole annual fundraiser.

About the Phoenix Regional Sports Commission

A 501(c)(3) non-profit corporation, the Phoenix Regional Sports Commission (PRSC) was created in 1988. The mission of the PRSC is to “Enrich Our Community Through Sports” by representing the citizens of the Valley to bring national and international sporting events to the state, assist in the promotion of existing events and teams, and support youth sports programs. To learn more about the Sports Commission, please visit www.phoenixsports.org.